PROSPECTS



PATIENTS

COURSE OUTLINE

AN ON-DEMAND MASTERCLASS DEDICATED TO YOUR TREATMENT COORDINATOR

THE WYRICK OUTLOOK

COURSE DESCRIPTION

Whoop whoop! You did it!

You've officially landed your role as Treatment Coordinator, and let us tell you—this is HUGE. Like, stop-what-you're-doing-and-celebrate kind of big. But now, we bet you're thinking, "Okay, what did I just get myself into?"

Don't worry, we've got you covered!

Prospects 2 Patients is our an on-demand coaching program created just for treatment coordinators who are ready to crush the patient intake game from start to finish!



WHAT WE WANT YOU TO GET OUT OF THE COURSE:

- Gain a deep understanding of your responsibilities, communication strategies, and how to build trust with patients.
- Develop the skills to confidently convert new patients, address concerns, and seamlessly guide them through the treatment process.
- Implement a structured protocol to track pending patients and prevent lost opportunities.

PROSPECTS ✌ PATIENTS

CHAPTER ONE:
ESTABLISHING YOUR ROLE AS A TC

CHAPTER TWO:
FIRST IMPRESSIONS: NAVIGATING THE NEW PATIENT PHONE CALL

CHAPTER THREE:
PREP LIKE A PRO: ESSENTIAL TASKS BEFORE THE BIG DAY

CHAPTER FOUR:
IT'S SHOWTIME! LEADING THE WAY IN AN EXAM

CHAPTER FIVE:
LET'S TALK TEETH (CLINICAL 101)

CHAPTER SIX:
MONEY MATTERS: BUILDING A STRONG FINANCIAL FOUNDATION

CHAPTER SEVEN:
OVERCOMING EXAM HURDLES

CHAPTER EIGHT:
STAYING CONNECTED: PATIENT FOLLOW-UPS

CHAPTER NINE:
IT'S ALL IN THE REPORTS!